

Proposals Sought for TED-Style Talks on Food Safety at the 2019 Beef Industry Safety Summit

If you've always imagined yourself on stage at a TED-style event, this could be your chance. The Beef Industry Safety Summit Planning Committee is seeking proposals for talks on big food safety ideas to be presented during a special spotlight session at the 2019 Beef Industry Safety Summit in Kansas City, MO on March 6, 2019.

The committee will select up to 10 speakers, each of whom will be expected to deliver a crisp, high-level, eight-minute TED-style talk about a food safety idea that will leave the audience feeling inspired. Slides are allowed, but a maximum of 5 per speaker. Applicants may submit any food safety idea/innovation/thought/experience, including those that are implemented or in the planning stages. The topic can relate to any part of the food safety industry, including pre- or post-harvest and further-processing.

Proposals will be evaluated based on:

- The complexity of the problem addressed
- The uniqueness of the idea/solution/experience
- Topic diversity

Proposals must be submitted by **January 18, 2019**, should not exceed 500 words, and should include:

- Your name and your organization's name
- The challenge your idea/innovation seeks to address
- How your idea addresses or identifies new insights about the challenge
- Potential impact of your idea

Additionally, applications can include a link to a website or to a short (maximum 90 seconds) video about your idea/innovation.

Invited speakers will receive complimentary registration to the meeting.

Applications should be sent to bifsc@beef.org. Questions about this request should be directed to Wendy David (w david@beef.org).

